



DAN AUERBACH

CEO & SENIOR EXECUTIVE COACHING

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Allow me to introduce myself.

I am a uniquely qualified coach, elevating the performance of senior leaders. I work with enterprise executives including CEOs, managing Partners in legal and professional services, as well as CEOs and MDs of substantial private businesses.

My coaching approach is preferred at leading organisations including Westpac, Woolworths Group, TPG Vodafone, Allianz, UNSW, Corrs Chambers Westgarth, M&C Saatchi and the NSW Government.

I can help you accelerate your professional development in areas such as **executive presence, influence, clarity and strategic focus**. I will also help you form stronger connections with your clients, colleagues and team while balancing your personal stress and general well-being.

My work is based on over 25 years of commercial experience and **dual qualifications in Psychology and Commerce**.

I am also the **Founder and CEO** of a leading Australian corporate psychology provider, a former MBA lecturer (AGSM UNSW), and an in-demand clinical psychotherapist.

Client Outcomes

My executive clients receive close personalised support and master-level coaching for:

- an assured executive mindset with a strong focus, strategic and tactical clarity
- advanced influencing, presentation and sales skills
- strong executive presence and market reputation
- methods to motivate your team
- less stress, stronger working relationships and greater wellbeing

My Credentials

- Founder of Associated Employee Assistance Providers
- Dual-qualified Psychology & Commerce
- Ex-MBA Lecturer Australian Graduate School of Management
- Clinical Psychotherapist & Relationship Counsellor
- Certified Assessor
 - Leadership Circle Profile
 - Collective Leadership Assessment
 - Hogan 360
 - High Performing Teams Assessment



Executive Testimonials



"Dan is highly insightful. I have no hesitation in recommending him for Executive Coaching and leadership work."

Justin Graham
CEO, M&C Saatchi



"I would strongly recommend Dan as a trusted advisor to any leader considering leadership transformation work."

Carmen Rechbauer
Group CEO, Healthshare NSW



"I strongly recommend your consideration of Dan as an Executive Coach."

Kiril Ruvinsky,
MD, Strategic Private Wealth



"Dan is a standout coach to help elevate your focus on enterprise strategy, leadership and teamwork."

Executive Director - CFO
NSW Department of Customer Service

Extended testimonials [here](#).

Proudly supporting leadership development at organisations including:



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Think Better. Lead Well. Influence Performance.