



# DAN AUERBACH

SENIOR EXECUTIVE COACH | LEADERSHIP CONSULTANT

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# Allow me to introduce myself.

I am a uniquely qualified coach, elevating the performance of executives from General Managers to CEOs to managing professionals such as law firm Partners.

I am a preferred coach at leading organisations like Westpac, Super Retail Group, Allianz, UNSW, Knight Frank, M&C Saatchi and the NSW Government.

I can help you accelerate your professional development in areas such as **executive presence, influence, clarity and strategic focus**. I will also help you form stronger connections with your clients, colleagues and team, while balancing your personal stress and general well-being.

My work is based on 25 years of commercial experience and **dual-qualifications in Psychology and Commerce**.

I am also the **Founder and CEO** of a leading **corporate-psychology provider**, a former MBA lecturer (AGSM UNSW) and an in demand clinical psychotherapist.

## Executive Coaching

All of my executive clients receive close personalised support and master-level coaching for:

- an assured executive mindset to enhance strategic and tactical clarity
- advanced influencing, communication & relationship management
- strong executive presence and market reputation
- methods to motivate & align your team
- less stress, improved performance and greater wellbeing

## Team Coaching & Facilitation

I work with top teams to realise their mission by unifying purpose, strategy, trust, collaboration and achievement.

I also offer **open-team coaching** where I attend regular executive meetings and highlight performance opportunities in real-time.

## My Credentials

- Founder of Associated Employee Assistance Providers
- Dual-qualified Psychology & Commerce
- Clinical Psychotherapist & Relationship Counsellor
- Ex-faculty Australian Graduate School of Management MBA
- Certified Assessor
  - Leadership Circle Profile
  - Collective Leadership Assessment
  - Hogan 360
  - High Performing Teams Assessment



## Client Testimonials



"Dan is highly insightful. I have no hesitation in recommending him for Executive Coaching and leadership work."

Justin Graham, CEO, M&C Saatchi



"I would strongly recommend Dan as a trusted advisor to any leader considering leadership transformation work."

Carmen Rechbauer, Group CEO, Healthshare NSW (8000 person org.)



"Dan helped us become a highly functioning executive team. I strongly recommend your consideration of Dan as an Executive Coach."

Kiril Ruvinsky, Director Corporate Partnerships, Strategic Private Wealth

Extended testimonials are available [here](#).

As the Founder of Associated Employee Assistance Providers (AEAP), Dan Auerbach has consulted to Australia's leading workplaces to promote executive development, organisational change, group culture, mental health and staff wellbeing.



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Think Better. Lead Well. Influence Performance.